

# Chaden Taylor

Las, Vegas | Chadent28@gmail.com | 360-270-4210

## EDUCATION

### Sports Leadership Management Academy of Nevada Henderson

Las Vegas, Nevada

Standard Diploma | 4.8 GPA | Career Readiness

May 2025

- Relevant Coursework: Marketing, Calculus, Statistics, Vice President of Slam DECA Chapter, and Volunteering.
- Certification/Awards: Career Readiness Certification, 2024 Chapter Student of the year, and Chapter Service Award

## LEADERSHIP EXPERIENCE & ACTIVITIES

### SLAM DECA Chapter

Las Vegas, Nevada

Vice President & Treasurer

August 2023 – May 2025

- Collaborated and led a group of 3+ students in creating a student-led competition project. Identified underrepresented demographics in the sports clothing industry and analyzed what industries could benefit from skin color representation
- Represented Slam DECA chapter in the regional 2024-2025 statewide competition. Helped to establish the chapter within the competition sector.
- Collaborated with local food companies and vendors to create sponsorships of youth sports and organizations, resulting improved sports fundraising, advertising, and marketing.

### National Honors Society

Las Vegas, Nevada

Senior Chair

August 2023 – May 2025

- Developed relationships with local cleaning initiatives and beautification organizations to provide students with opportunities to work within the community.
- Planned and organized student-led environmental clean-up events and school activities to promote parent and student connections.
- Worked closely with teachers and students to help students master mathematical, English, and science skills through after school tutoring. Organized student-led activities that allowed unprivileged students the ability to try new hobbies.

### SLAM Publications

Las Vegas, Nevada

Head Editor

August 2023 – May 2025\*

- Collaborated and led 20+ students in creating the middle and high school yearbook as well as teaching marketing skills. Identified specific areas and clubs within the student body that needed to be highlighted within the community and created school media advertisements.
- Developed photography and graphic design skills through planning layouts, image editing, and creating a visual school brand. Rapidly increased student photography and design activities through creating publication events such as Slam Yearbook design events.
- Successfully crafted two 80+ yearbook pages and helped to sell each book stock out. Advertised the publication staff and the coming yearbook through student-led interviews and social media advertisements such as videos, pictures, and flyers.

## SKILLS & INTERESTS

Computer: Google Workspace (Google Docs, Spreadsheets, Slides), Jostens Studio, and Canva Studio

Graphic Design: Created and developed specific color schemes for yearbooks, sports pages, and school activity clubs.

Cameras: Photo editing (Adobe Photoshop and Jostens Studio), Photography, and editing

Interests: Graphic Design, Photography, and Financial Development

